



PRESS RELEASE

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ASEAN NCAP – SAFER CARS FOR ASEAN REGION

Two Chinese SUV Models Awarded with 5-Star ASEAN NCAP Ratings

Kajang, Malaysia, 3 November 2025 – The New Car Assessment Program for Southeast Asian Countries (ASEAN NCAP) recently conducted assessments of two Chinese automotive brands: ZEEKR and MG. The assessed models under these two brands are ZEEKR X and MG MGS5 EV, both of which achieved 5-Star ASEAN NCAP ratings.

The ZEEKR brand was started by Geely Holding Group in 2021. ZEEKR X is the first model under the said brand to be assessed by ASEAN NCAP. The compact SUV entered the Southeast Asian market with a Thailand debut in July 2024. ZEEKR X delivered an outstanding performance in the assessment, earning a **5-Star ASEAN NCAP rating** with an overall score of **94.64 points**. The SUV obtained the score based on the four assessed categories comprising **the Adult Occupant Protection (AOP) category with 40.00 points, the Child Occupant Protection (COP) category with 17.14 points, the Safety Assist (SA) category with 20.00 points, and 17.50 points for the Motorcyclist Safety (MS) category.**

ZEEKR X offers standard features of seven airbags, Electronic Stability Control (ESC), Anti-lock Braking System (ABS), Seatbelt Reminder System (SBR) for both front and rear seat occupants, rear seat occupant detection, Autonomous Emergency Braking (AEB) City, AEB Inter-Urban, AEB Pedestrian, Forward Collision Warning (FCW), Lane Departure Warning (LDW), Lane Keep Assist (LKA) and ISOFIX for child seats across all its variants. Furthermore, the SUV offers technologies dedicated for motorcyclist safety namely AEB for Motorcycle, Blind Spot Detection (BSD) on both sides of the vehicle, Automatic High Beam (AHB) and Pedestrian Protection (PP) as standard equipment in all its variants.

Not to be outdone, the MG MGS5 EV, another SUV assessed by ASEAN NCAP this October, also delivered an outstanding performance. The MGS5 was officially launched in Southeast Asia during the first quarter of 2025. ASEAN NCAP had previously assessed two of MG's models: the MG 3, tested in 2018, and the MG ZS, tested in 2020. The MG MGS5 EV successfully achieved a **5-Star ASEAN NCAP rating** with a total score of **92.39 points**. The breakdown of the scores was **37.90 points for the AOP category, 16.99 points for the COP category, 20.00 points for the SA category, and 17.50 points for the MS category.**

The MG MGS5 EV, a 5-seater SUV, is equipped with at least six airbags, ESC, ABS, SBR for both frontal occupant seats, rear occupant detection, AEB City, AEB Inter-Urban, AEB Pedestrian, AEB for Motorcycle, BSD for both sides of the vehicle, AHB, PP and ISOFIX for child safety seat as standard fitment across all its variants. Technologies such as LDW, FCW, and LKA are also available as standard equipment in all MGS5 variants. In comparison, the Thailand market includes six standard airbags, the Malaysia and Singapore markets offer seven, with an additional centre airbag.

We are proud that both Chinese automotive brand SUV models delivered an impressive performance in the recent ASEAN NCAP assessment. ZEEKR X achieved a perfect score of 40.00 points in the AOP category, while MGS5 also secured a very high score in the same category with 37.90 points. Furthermore, both models attained the maximum 20.00 points in the Safety Assist (SA) category, clearly demonstrating the manufacturers' commitment to the safety of vehicle occupants and other road users.

ASEAN NCAP applauds the proactive measures taken by both brands to equip their models with crucial vehicle safety technologies. As the number of EV models grows in the ASEAN market, we appreciate that Original Equipment Manufacturers (OEMs) are prioritising consumer and road-user safety. We urge all manufacturers to match this commitment by offering critical safety technologies in their new vehicles. A heartfelt congratulations to both models for their excellent performance.

The current ASEAN NCAP 2021–2025 assessment protocol encompasses four assessment domains, with AOP accounting for 40.00 points of the overall score, and COP, SA, and MS each contributing 20.00 points. This year, 2025, marks the final year of the 2021–2025 assessment protocol. Assessment under the 2026–2030 protocol will commence in January 2026.





ASEAN NCAP

ASEAN NCAP is a new addition to the NCAP organisations around the world, targeted to enhance safety standards, raise consumer awareness, and thus encourage a market for safer vehicles in the Southeast Asia region (ASEAN community). This is a collaborative effort by MIROS and Global NCAP, which funded the project's pilot phase. ASEAN NCAP is also supported by the membership of Automobile Associations from the Philippines (AAP), Singapore (AA Singapore), Cambodia (AAC) and Thailand (RAAT).

Overview of ASEAN NCAP Roadmap 2021-2025

The first phase of the ASEAN NCAP Roadmap 2021-2030 comprises four pillars: Adult Occupant Protection (AOP), Child Occupant Protection (COP), Safety Assist (SA), and Motorcyclist Safety (MS). For each of these pillars, there shall be additional elements and improvements to the previous rating systems as we strive toward a higher car safety standard suited to the ASEAN context.

❖ Adult Occupant Protection

AOP maintains two crash assessments, namely the frontal and side-impact tests. There shall be no changes with regard to the use of the dummy. However, ASEAN NCAP has amended the score for side impact, in the sense that it will be reduced by 50 percent whereas additional points will be awarded for Head Protection Technology (HPT). Such a change will encourage the fitment of more curtain airbags in the ASEAN region. Beginning in 2023, ASEAN NCAP will also include UN R135 as a prerequisite for HPT.



❖ ***Child Occupant Protection***

ASEAN NCAP is introducing more local CRS in its vehicle-based assessment compared with the previous rating system. This ensures that new cars sold in the region comply with the Southeast Asia CRS criteria. Another highlight of COP is the introduction of Child Presence Detection technology, which alerts when a child is left unattended in the car. Therefore, ASEAN NCAP shall be among the first NCAPs to encourage the use of such technology, alongside Euro NCAP, which has already included it in its testing protocol.

❖ ***Safety Assist Technology***

In the new roadmap, ASEAN NCAP also focuses on Autonomous Emergency Braking (AEB) Technology, a feature that alerts drivers to an imminent crash and helps them use the car's maximum braking capacity. ASEAN NCAP believes that AEB is an important technology that has been well-received by most car manufacturers. In North America, 22 automakers have voluntarily agreed to install standard AEB in their cars starting in 2022. In addition, ASEAN NCAP places greater attention on AEB City and Inter-Urban. As for AEB Pedestrian, ASEAN NCAP plans to delay its introduction until sufficient data from various studies is available. Based on initial results, it is believed that AEB Pedestrian might not be able to reduce the number of pedestrian fatalities, especially in lower-income countries such as Myanmar, Laos, and Cambodia. Nevertheless, points will not be deducted if car manufacturers install this technology in their cars.

Also, in Safety Assist, ASEAN NCAP is closely monitoring rear occupant detection. Hence, in the new roadmap, Rear Seatbelt Reminder (SBR) with Occupant Detection receive up to 50% of the SBR points under Safety Assist. Such a decision also provides evidence that ASEAN NCAP will focus on seatbelts as the primary protection for car occupants.

Finally, ASEAN NCAP shall award another 3 points under Safety Assist for Advanced Safety Assist Technologies (SAT), with OEMs able to select any technology suitable for reducing road casualties. In this area, car manufacturers are encouraged to introduce technologies that benefit road users and help prevent road crashes.

❖ ***Motorcyclist Safety***

ASEAN NCAP remains totally committed to ensuring the safety of motorcyclists in Southeast Asia. It is a known fact that motorcyclists make up the largest group and account for 80 per cent of road users in ASEAN countries. Unfortunately, the region has also witnessed a tremendous increase in motorcyclist fatalities; hence, the issue of powered two-wheeler safety must not be overlooked. As such, ASEAN NCAP will be putting motorcyclist safety at the forefront of its road safety agenda.

➤ Blind Spot Detection and Blind Spot Visualisation

Among the main technologies in this pillar are Blind Spot Detection (BSD) and Blind Spot Visualisation (BSV). Both BSD and BSV will help provide early detection/image to avoid collisions with motorcycles. It is expected that 37 percent of collisions can be avoided if all cars are equipped with such technology. Although BSD technology was first introduced in the 1980s, its ability to detect small vehicles has yet to be fully optimised. In view of this situation, ASEAN NCAP plans to take the lead by implementing the use of BSD to improve car safety. Admittedly, BSD and BSV may have their strengths and weaknesses. For instance, BSD cannot detect another vehicle at a given speed, but BSV comes into play here. Yet, the use of BSV shall require the driver to assume a more active role.

➤ Advanced Rear Visualisation

ASEAN NCAP also believes that collisions with motorcyclists can be avoided if a car driver is more alert to their surroundings within a 30-meter radius. Hence, Advanced Rear Visualisation will help detect motorcycles and other small vehicles. Currently, with the increasing popularity of MPVs and SUVs in ASEAN countries, it has become common to see large families travelling together in a car, their luggage packed to the brim. In such a situation, using the rearview mirror will not be helpful, as the rear passengers block the driver's view. Such a scenario can be avoided with Advanced Rear Visualisation, which improves the driver's view by placing a tiny camera at the rear of the car (in addition to the rear mirror).

➤ Auto High Beam

The widespread popularity of motorcycles presents a very different problem from that of cars. It has been observed that in certain areas, the condition of motorcycles on the road is not up to the mark, with some equipment not functioning correctly. For example, the headlight or the taillight might not work. Such an issue regarding the conspicuousness of motorcyclists will definitely lead to dangerous situations, which could eventually result in road crashes. This stems from the difficulty car drivers have in noticing nearby motorcyclists. Regardless, with the Auto High Beam function in a new car, this problem may be solved and, in turn, result in a reduction in motorcyclist fatalities in the ASEAN region.

➤ Pedestrian Protection

The issue of pedestrian safety may not be too worrying in ASEAN countries. Regardless, ASEAN NCAP believes it is still important to support the existing pedestrian protection initiatives introduced by several car manufacturers. Of late, new cars have been designed with pedestrian protection in mind. Taking a cue from this, ASEAN NCAP wishes to also include Pedestrian Protection in this new roadmap. Because pedestrians fall under the Vulnerable Road User

category, ASEAN NCAP believes that Pedestrian Protection should be regarded as part of the Motorcyclist Safety segment.

➤ Advanced Motorcyclist Safety Technology

All in all, current technologies that can enhance motorcyclist safety in a car have been few and far between. Thus, to further encourage the use of such inventions, ASEAN NCAP wishes to reward an additional 2 points for any two technologies that could help reduce the possibility of a collision between a car and a motorcycle. Regardless, the 2 points will not be added to the main pillar but will act as a bonus point, which will not exceed the full score under Motorcyclist Safety.

ASEAN NCAP Rating Plate – Results Simplified for Public Consumption

The test result is primarily for public consumption, i.e., for consumers to consider the quality and safety protection offered by the car model based on the NCAP assessment. With ASEAN NCAP's transition to a single rating scheme, consumers can easily refer to the safety star rating, which is based on the accumulated score from the four main assessment pillars under the new 2021–2025 protocol: AOP, COP, SA, and MS.



About MIROS – The Malaysian Institute of Road Safety Research (MIROS) was established in 2007 as an agency under the Ministry of Transport Malaysia, serving as a central repository of knowledge and information on road safety. Findings from research and evidence-based intervention programmes provide the basis for formulating new strategies, legislation, policies, and enforcement measures governing road safety at the national level. Principally engaged in research, MIROS collaborates closely with local and international government agencies and private bodies to advance road safety.

About Global NCAP – Global NCAP is a non-profit organisation registered in the United Kingdom which aims to encourage the worldwide availability of independent consumer information about the safety of motor vehicles.

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