

Join global industrial experts and researchers at this premier conference, where groundbreaking advancements in vehicle safety and technology take centre stage in solving real problems.



Bridging Local Landscapes with Global Standards

Call for

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Topic of Interest

- Accident data analysis
- Traffic conflict
- Hazardous road characteristics
- Technology awareness and acceptance
- Driving/riding behaviour
- Technology adaptation
- Future technology
- Other related topics



Who Should Attend?

- Automotive Industry Professionals
- Researchers & Academics
- Regulators & Policy Makers
- OEMs & Tier Suppliers
- Investors & Business Leaders
- Technology Providers & Startups
- Students & Young Professionals
- Media & Industry Analysts

Scan me to Register!



We accept registration fees via:

**Electronic Fund Transfer (EFT),
Telegraphic Transfer (TT), JomPAY,
Credit Card, Purchase Order (PO),
and HRD Corp.**

Scan the QR code for more details.

Organised by:



SHIFT 2025

International Conference on Safety and Holistic Innovation for Future Vehicles

28 – 30 OCT

TUESDAY - THURSDAY

Kuala Lumpur

Bangi Resort Hotel, MALAYSIA

HIGHLIGHT

Conference & Automotive Forum
ASEAN Data Sharing
ASEAN NCAP 2026 Protocol Sharing
ASEAN NCAP 2026 ADAS Testing Live Demo
Advanced Technology & Equipment **Exhibition**

MEET OUR KEY SPEAKERS



Mr. Seigo Watanabe
Japan Automobile Manufacturers
Association (JAMA)

The Future of Vehicle Safety
Technology: Japan Perspective



Mr. Wang Gojie
China Automotive Engineering
Research Institute (CAERI)

EV Safety, Technology
and Assessment

JOIN NOW

"Local Landscape, Global Standard"



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VISIT OUR WEBSITE
www.aseancap.org/shift



SHIFT 2025

Where the spheres of **academia and industry converge**, fostering the seamless integration of **scientific knowledge and innovation**.

Join Our

CONFERENCE

Keynote Speech | Technical Talks | Forum

Gain exclusive insights from key industry leaders! — as they share their vision of The Future of Vehicle Technology.

Stay ahead with the latest insights on ASEAN's top automotive market **accident data** and many more.

Don't miss the live demonstration of ADAS technology testing—witness innovation, safety, and precision like never before!

Exclusive preview of the latest ASEAN NCAP 2026 Protocol — Stay ahead of the changes and position your innovations for future success in the ASEAN market.

Showcase your innovations! Connect with key decision-makers, and shape the future of automotive technology.

ASEAN Data Sharing

ASEAN NCAP 2026 Protocol Sharing

ADAS Testing Demonstration

Call for PRESENTER / PARTICIPANT

	CATEGORY	FEES PER PAX
PARTICIPANT	International	USD 200
	Local	RM 699
	Student	RM 599
PRESENTER	International	USD 250
	Local	RM 799
	Student	RM 699

***Price NOT INCLUDING 8% SST**

**Accepting scientific/technical papers*

Call for PAPER*

IMPORTANT DATES!

Abstract submission deadline
30 Jun 2025

Notification of acceptance
7 Jul 2025

Full paper submission deadline
15 August 2025

ALL accepted papers can be extended for journal publication and selected papers will be published in a **Scopus-indexed journal**.

Advanced
Technology
Exhibition

Call for EXHIBITORS*

**minimum Silver sponsorship package*

Call for SPONSORS

ITEM	PLATINUM RM 50k	GOLD RM 30k	SILVER RM 20k	BRONZE RM 10k	BASIC RM 5k
SPEAKING OPPORTUNITY	✓ Keynote slot	✓ Speaker slot	-	-	-
EXHIBITION BOOTH	2 booths	2 booths	1 booth	1 booth	-
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MEALS	✓	✓	✓	✓	✓