



PRESS RELEASE

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ASEAN NCAP – SAFER CARS FOR ASEAN REGION

ASEAN NCAP Kicked-Off 2020 With the Release of Isuzu D-MAX Result

Kajang, Malaysia, 12 February 2020 – The New Car Assessment Programme for Southeast Asian Countries (ASEAN NCAP) kicked-off 2020 by releasing its latest result on the new Isuzu D-MAX. This is the second assessment that ASEAN NCAP performed on the pickup truck with the first done in 2014. In the 2014 ASEAN NCAP assessment, the D-MAX was awarded with 4-Star rating for both Adult Occupant Protection (AOP) and Child Occupant Protection (COP) categories with 11.87 over 16.00 points for the former and 71% compliance for the latter category.

The new Isuzu D-MAX performed impressively in the current 2017-2020 assessment with a total score of **83.16 points** and was awarded with **5-Star** ASEAN NCAP rating. The D-MAX's overall score was based from **42.72 points for AOP category, 21.83 points for COP and 18.61 points for Safety Assist Technologies (SATs)**.

Isuzu equipped the new model with two airbags, anti-lock braking system and seatbelt reminder system for both frontal occupants as standard equipment across all its variants. It also offers electronic stability control and blind spot technology on both sides of the truck as optional fitment in all its available market countries across South East Asia.

MIROS Director-General and ASEAN NCAP Chairperson, Ts. Dr. Siti Zaharah Ishak said:

“We had a good start this year with the amazing result from the new Isuzu D-MAX. I would like to wish a heartfelt congratulations to Isuzu for their persistent effort to ensure the model has both passive and active safety technologies that are not only to protect the vehicle occupants but also to avoid collision with motorcycles. We encourage other manufacturers who have not been assessed by ASEAN NCAP to play an active role by elevating the safety performance of your vehicles. Through this concerted effort we'll be able to halve the number of road fatalities and serious injuries in this region.”

ASEAN NCAP Secretary-General, Professor (Adjunct) Ir. Dr. Khairil Anwar Abu Kassim said:

“The new Isuzu D-MAX is the first pickup truck that ASEAN NCAP tested under the current 2017-2020 protocol. The new pickup truck has several remarkable enhancements in both passive and active safety technologies compared to the previous tested model. We are proud that the first pickup we tested has achieved 5-Star rating and we are also pleased Isuzu has made blind spot technology

available in this model as optional fitment so that consumers have the privilege to equip the technology in their purchased truck. We look forward to see more pickups with such safety technologies in the ASEAN region, particularly aligning their safety fitment with ASEAN NCAP requirements.”

An overview of the first ASEAN NCAP result for Q1 2020 is as follows.

- ❖ The new **Isuzu D-MAX** successfully attained a **5-Star** ASEAN NCAP rating with a total scoring points of **83.16**. The pickup scored **42.72 points for the AOP assessment, 21.83 points for COP and 18.61 points for the SATs category.**



ASEAN NCAP

ASEAN NCAP is a new addition to the NCAP organizations around the world, which is targeted to enhance safety standards, raise consumer awareness and thus encourage a market for safer vehicles in the Southeast Asia region (ASEAN community). This is a collaborative effort by MIROS and Global NCAP, in which the latter funded the pilot phase of the project. ASEAN NCAP is also supported by the membership of Automobile Associations from Malaysia (AAM), the Philippines (AAP), Singapore (AA Singapore), Cambodia (AAC) and Thailand (RAAT).

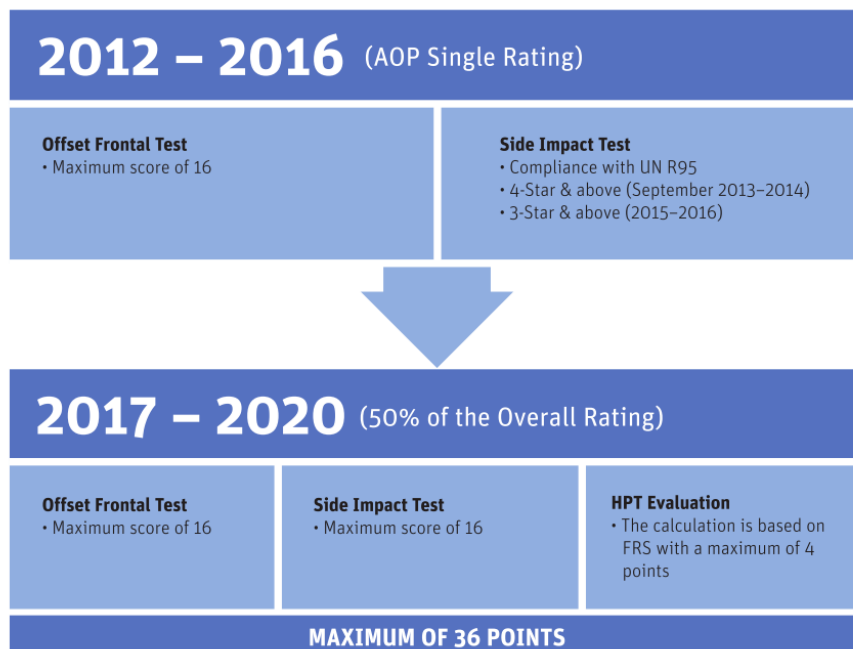
Currently, ASEAN NCAP Steering Committee (SC) is chaired by ASEAN NCAP Chairperson, Ts. Dr. Siti Zaharah Ishak and the Technical Committee (TC) is chaired by ASEAN NCAP Secretary-General, Professor (Adjunct) Ir. Dr. Khairil Anwar Abu Kassim.

❖ **Adult Occupant Protection**

Starting from 2017 until 2020 instead of a separate rating for AOP and COP, a single rating system is introduced in which AOP contributes to 50% of the overall rating with a maximum 36 points from three assessments; offset frontal, side impact and head protection technology (HPT) evaluation.

The test protocol for offset frontal test remains the same except for the inclusion of Q dummies replacing the existing P dummies. On the other hand, the requirement for side impact test has improved considerably from a legislation test (UN R95) to a more comprehensive test.

In addition, realizing the need to further improve the safety of occupants from side impacts, ASEAN NCAP has introduced additional requirement on the fitment of HPT in which the score is based on Fitment Rating System (FRS).



❖ **Child Occupant Protection**

Protection for children in a vehicle is as important as adult protection. The new COP requirement for 2017–2020 comprising 25% of the overall safety rating. This step is taken to ensure a vehicle receives the highest star award and also provides the best protection for the child.

Child Occupant Protection					
2012–2016 (COP Single Rating)			2017–2020 (25% of the Overall Rating)		
Dynamic Assessment		(24 Points)	Dynamic Assessment		(24 Points)
Frontal Impact	P series dummy		Q series dummy		
		P1.5 P3	Q1.5 Q3		
	Head	3 6	4 4	Head	
	Chest	6 6	2 2	Chest	
	Neck	3 N/A	2 2	Neck	
			4 4	Head	
Side Impact					
CRS Based Assessment		(12 Points)	CRS Installation Assessment		(12 Points)
CRS Marking	8 points per CRS		References List Assessment	10 points	
CRS to Vehicle Interface	4 points per CRS		OEM Assessment	2 points	
Vehicle Based Assessment		(13 Points)	Vehicle Based Assessment		(13 Points)
Use of CRS on the Front Seats	5 points		Provision of Three-point Seatbelts	1 point	
Provision of Three-Points Seatbelts	1 point		Gabarit Installation	2 points	
Gabarit Assessment	2 points		2 Simultaneous Use Seating Positions	2 points	
ISOFIX	3 points		ISOFIX Usability	2 points	
Integrated CRS	2 points		Two or more Largest ISOFIX Positions	1 points	
			Passenger Airbag Warning Marking and Disabling	5 points	

The assessment method has also been improved in the new protocol for dynamic assessment by introducing Q dummies replacing P dummies. Q dummy provides better biofidelic response compared to P dummy. In addition, side impact test assessment has been added to the dynamic assessment criteria. CRS based assessment section has been replaced by CRS installation assessment. As for Vehicle Based Assessment, there will be apparent changes which includes additional requirement on passenger airbag warning, marking and disabling. The list of the CRS required for the assessment is as follows.

CRS Installation Assessment				
	Category	CRS	Direction	Interface
Reference List	Group 0+	Maxi Cosi Cabriofix	Rwd	B _ _ _
	Group 0+/I/II	Combi Malgot	Rwd	B _ _ _
	Group 0+/I/II	Combi Malgot	Fwd	B _ _ _
	Group II/III	Combi Buon Junior Air	Fwd	B _ _ _
	Group 0+	Britax Baby Safe Plus ISOfix Base	Rwd	_ I L _
	Group 0+/I	Maxi Cosi Milofix	Rwd	_ I _ S
	Group 0+/I	Maxi Cosi Milofix	Fwd	_ I _ S
	Group I	Britax Duo Plus	Fwd	_ I _ S
	Group II/III	Britax KidFix XP	Fwd	B I _ _
OEM	Q1.5	(Manufacturer Selection) Baby Safe Plus ISOFIX Base		
	Q3	(Manufacturer Selection) ISOFIX		

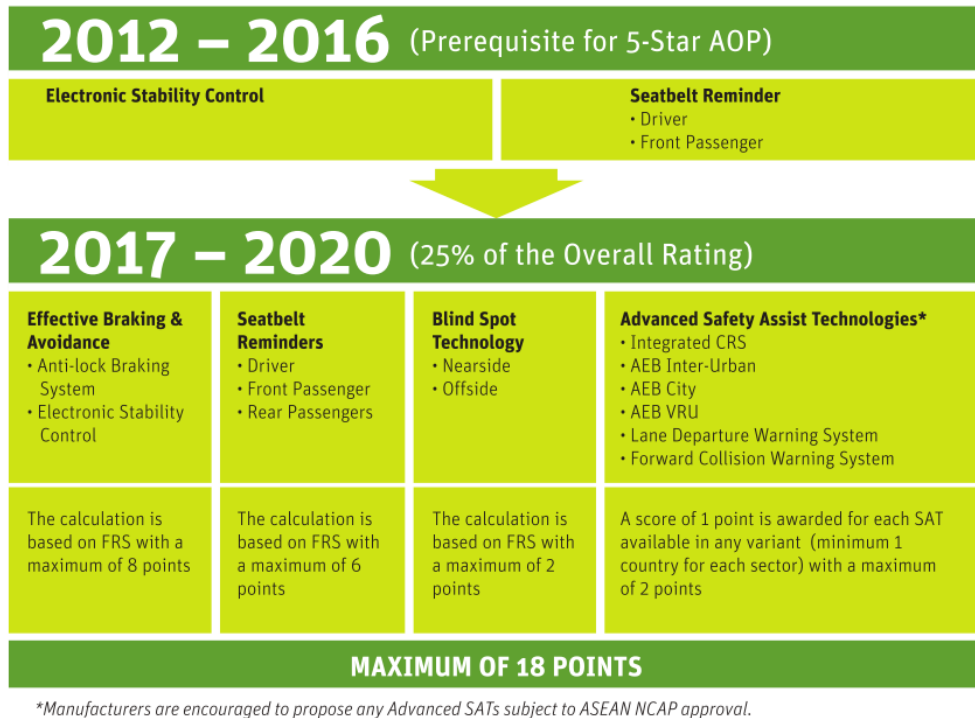


❖ ***Safety Assist Technology***

Promotion of Safety Assist Technologies (SATs) has become one of the main pillars in the new rating system for 2017–2020. It contributes 25% of the overall rating with a maximum of 18 points focusing on Effective Braking and Avoidance (EBA), Seatbelt Reminder (SBR), Blind Spot Technology (BST) and Advanced SATs. This differs significantly from previous requirement in which only ESC and frontal SBR systems are considered as prerequisite for 5-Star AOP rating. Furthermore, the score calculation for all four elements is based on FRS except for advanced SATs.

In addition to ESC, ABS is also considered in the new rating system under EBA. Based on ASEAN NCAP's observation, ABS fitment rate in certain ASEAN countries is still lacking and it is still being offered as optional rather than standard equipment. As an encouragement for vehicle manufacturers, incentive is given to those vehicles fitted with rear SBRs in addition to frontal SBR. This is also part of ASEAN NCAP's mission to increase wearing rates among rear passengers beyond legislation approach.

With the vision to reduce the number of lane-changing/merging crashes especially involving motorcycles, ASEAN NCAP introduces additional incentive for vehicle equipped with BST. This is part of ASEAN NCAP's strategic approaches in curbing the number of accidents and injuries involving motorcycles in the region. Furthermore, as a way forward for autonomous vehicle initiative around the world and harmonization with other NCAPs, advanced SATs such as AEB and several others are also included.



❖ **Fitment Rating System**

It is recognized that ASEAN NCAP has changed the landscape of automotive safety in the region. Apart from the increasing number of vehicles with higher ASEAN NCAP ratings, the demand for those vehicles among the consumers is gaining as well. Nevertheless, the positive impact is still imbalance as the safety features of specific models sold are not necessarily similar among the countries in the region and sometimes can be adversely different. Thus, ASEAN NCAP has formulated a Fitment Rating System (FRS) in order to minimize the substandard treatment.

The system applies for technologies i.e., HPT, EBA, SBR and BST. For FRS, ASEAN NCAP has developed a formula for car technology fitment score (CTFS) summarized as follows.

$$CTFS = \frac{\sum_{i=1}^{i=n} \alpha_i CS_i}{\sum_{i=1}^{i=n} CS_i} \times TFS$$

CTFS – Car Technology Fitment Score

CS – Country Score

TFS – Technology Fitment Score

α – Fitment Rating Score

Each CS is determined based on the criteria and α is listed in the respective FRS tables. It is to be noted that the value of TFS has been set forth for HPT (4 points), EBA (8 points), SBR (6 points), and BST (2 points). As for the CS, the value is based on the sectors the countries represent. The philosophy behind the country score is the 3-5-2 concept that was introduced by ASEAN NCAP in 2013. Generally,

the 10 countries in the region are divided into three tiers (3 [Laos, Cambodia, Myanmar] - 5 [Malaysia, Thailand, Indonesia, the Philippines, Vietnam, 2 [Brunei, Singapore]) based on their similarities in terms of road safety situation and automotive industry. The concept is further refined and categorized into four sectors; Sector 0, Sector 1, Sector 2, and Sector 3. Each country in the same sector represents similar CS. For example, in Sector 0, both Brunei and Singapore carry similar CS of 2 points each.

Sector 0	Sector 1	Sector 2	Sector 3
<ul style="list-style-type: none"> • Brunei • Singapore 	<ul style="list-style-type: none"> • Malaysia • Thailand • Indonesia 	<ul style="list-style-type: none"> • The Philippines • Vietnam 	<ul style="list-style-type: none"> • Laos • Cambodia • Myanmar
CS 2 points per country	CS 3 points per country	CS 2 points per country	CS 1 point per country


Fitment Type	Details	Fitment Rating Score, ∞
Fitment Rating System for Head Protection Technology		
Option A	Vehicle model is equipped with HPT as standard equipment	1
Option B	Vehicle model is equipped with HPT as optional equipment	0.5
Option C	Vehicle model is not equipped with HPT	0
Fitment Rating System for Effective Braking and Avoidance		
Option A	Vehicle model is equipped with ESC as standard equipment	1
Option B	Vehicle model is equipped with ESC as optional equipment but ABS as standard equipment	0.5
Option C	Vehicle model is not equipped with ESC but equipped with ABS as standard equipment	0.375
Option D	Vehicle model is equipped with ESC and ABS as optional equipment	0.25
Option E	Vehicle model is not equipped with ESC but equipped with ABS as optional equipment	0.125
Option F	Vehicle model is not equipped with either ESC or ABS	0
Fitment Rating System for Seatbelt Reminders		
Option A	Vehicle model is equipped with SBR for driver, front passenger and rear passengers as standard equipment	1
Option B	Vehicle model is equipped with SBR for driver and front passenger as standard equipment but rear passengers as optional equipment	0.75
Option C	Vehicle model is equipped with SBR for driver and front passenger only as standard equipment	0.5
Option D	Vehicle model is equipped with SBR for driver only as standard equipment	0.25
Option E	Vehicle model is not equipped with SBR	0
Fitment Rating System for Blind Spot Technology		
Option A	Vehicle model is equipped with BST for both nearside and offside as standard equipment	1
Option B	Vehicle model is equipped with BST for both nearside and offside as optional equipment	0.5
Option C	Vehicle model is equipped with BST for one side only as standard equipment	0.5
Option D	Vehicle model is equipped with BST for one side only as optional equipment	0.25
Option E	Vehicle model is not equipped with BST	0

From Dual Rating to Single Star Rating

From 2012, the dual rating system has able to increase the availability of safer cars in the market. ASEAN NCAP recorded almost 90% cars with 4-Star and above in its evaluation until August 2015. The result shows that the current system has benefited the market.

However, the weakness of the system was detected particularly in the promotion of safety. Most of the cars were promoted as country based not on regional based. Hence, manufacturers intend to promote higher ratings compared to the lower ones.

The new rating system emphasizes on current and future. The AOP (current) will be given the most allocation to strengthen the crashworthiness of the cars. The future COP and Safety Assist is resilient to produce and promote better ASEAN car specifications in the future. The basis of the division is equally important to current and future. As collision avoidance is essential, protecting the child in cars is an obligation. Both are equally important to future of safer cars and require similar attention.



	AOP	COP	Safety Assist*			
ODB	16	Dynamic Assessment Frontal	16	Effective Braking & Avoidance	8	
SIDE	16	Dynamic Assessment Side	8	Seatbelt Reminders	6	
HPT Evaluation*	4	Installation of CRS	12	Blind Spot Technology	2	
		Vehicle Based Assessment	13	Advanced SATs	2	
Max. Score (1)	36	49	18			
Normalized Score (2)	actual score / (1)	actual score / (1)	actual score / (1)			
Weighing (3)	50%	25%	25%			
Weighted Score	(2) x (3)	(2) x (3)	(2) x (3)			
Rating	minimum: normalised (2) / actual score by box for the respective star rating					
5-Star	75%	27.0	75%	36.75	60%	10.80
4-Star	65%	23.4	60%	29.40	40%	9.00
3-Star	45%	16.2	30%	14.70	30%	7.20
2-Star	30%	10.8	25%	12.25	20%	3.60
1-Star	20%	7.20	15%	7.35	10%	1.80

**2017-2020
ASEAN
NCAP
RATING**

Overall Score
Total
Min. Overall Score
75%
65%
50%
40%
30%

ASEAN NCAP Rating Plate – Results Simplified for Public Consumption

The result of the test is primarily for public consumption i.e. for consumers to consider the quality of safety protection offered by the car model based on NCAP assessment. As ASEAN NCAP has moved to a single rating scheme, consumers can simply refer to the star rating which comprises the accumulated score of the three main assessments on the safety aspects of the car model; AOP, COP and SAT.



About MIROS – The Malaysian Institute of Road Safety Research (MIROS) was established in 2007 as an agency under the Ministry of Transport Malaysia to serve as a central repository of knowledge and information on road safety. The findings derived from research and evidence-based intervention programmes provide the basis for the formulation of new strategies, legislations, policies, and enforcement measures, governing road safety at the national level. Principally engaged in research, MIROS collaborates closely with local and international government agencies and private bodies to further the cause of road safety.

About Global NCAP – Global NCAP is a non-profit organization registered in the United Kingdom which aims to encourage the worldwide availability of independent consumer information about the safety of motor vehicles.

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